



Kansas  
Breastfeeding  
Coalition, Inc.



# 2018 Breastfeeding Conference

**November 1 & 2**  
**Wichita, KS**

*Speaker Lineup...*



Shannon McKenney Shubert



Sarah Jolley



Anne Maack



Laurel Wilson



Libby Rosen



Dr. Kathy Leeper



Jenny Walters

**Register for one  
or BOTH days**

**DAY 1**

**Coalition Day**

Registration is FREE

**DAY 2**

**Hot Topics in  
Lactation**

\$110 Registration Fee

Register online at  
[ksbreastfeeding.org/  
events/conference2018](http://ksbreastfeeding.org/events/conference2018)



# DAY ONE

## Thursday, November 1

The first day of the conference will focus on building the capacity of local breastfeeding coalitions to successfully create communities supporting breastfeeding. Registration for Day 1 will be FREE and will include a KBC membership for 2019 for all attendees.

### Program Agenda:

- |               |  |
|---------------|--|
| 8:30 – 9:00   | Registration and Continental Breakfast   |
| 9:00 – 9:15   | Welcome  |
| 9:15 – 10:15  | <b>Breastfeeding Duration: Dismantling Roadblocks and Changing Systems</b> —Shannon McKenney Shubert, Michigan Breastfeeding Network   |
| 10:15 – 10:30 | Break  |
| 10:30 – 12:00 | <b>The State of Breastfeeding in Kansas</b> <ul style="list-style-type: none"> <li>• <b>Landscape of Breastfeeding Support in Kansas</b>—Brenda Moffitt, KBC Chair (20 mins.)</li> <li>• <b>Celebration Moments:</b> New “Communities Supporting Breastfeeding”, “High 5 for Mom &amp; Baby” Hospitals, “Baby-Friendly Hospitals”, “Breastfeeding Friendly Child Care Providers” &amp; “Breastfeeding Friendly Physician Practices” (10 mins.)</li> <li>• <b>Member Section Updates</b> (20 mins.)</li> <li>• <b>KBC 2018 Mini-grant Awardee Panel</b>—sharing progress to date (10 mins)</li> <li>• <b>Forming, Storming and Norming</b>—Coalition panel— (30 mins.)</li> </ul> |
| 12:00 – 12:30 | Networking Lunch & Cake  |
| 12:30 – 1:30  | <b>Speak Up! Being an Ally to Our Most At-Risk Mothers and Children</b> —Shannon McKenney Shubert  |
| 1:30 – 2:30   | <b>Action Planning: Next Steps for Your Coalition</b> —Sarah Jolley & Anne Maack, WSU, facilitator   |
| 2:30 – 2:45   | Break & Snacks   |
| 2:45 – 3:45   | <b>The Impact of Social Media on New Mothers</b> —Laurel Wilson  |
| 3:45 – 4:00   | Evaluations and Closing Comments—Lisette Jacobson, KBC Chair-Elect   |



# DAY TWO

## Friday, November 2

The second day of the conference will focus on “hot topics” in lactation to provide clinical skills and breastfeeding knowledge for healthcare professionals and others who serve families. The registration fee for Day 2 is \$110. *Application for Continuing Education Recognition Points (CERPs) has been submitted to the International Board of Lactation Consultant Examiners. Memorial Health System is approved as a provider of continuing nursing education by the Kansas State Board of Nursing. This course offering is approved for 8.1 contact hours applicable for RN or LPN relicensure. Kansas State Board of Nursing Provider Number: LT02920615.*

### Program Agenda:

- |               |  |
|---------------|--|
| 8:00 – 8:30   | Registration and Welcome   |
| 8:30 – 10:00  | <b>Up in Smoke: The Potential Implications of Cannabis during Pregnancy &amp; Lactation</b> —Laurel Wilson |
| 10:00 – 10:15 | Break  |
| 10:15 – 11:15 | <b>Express Yourself: The Latest &amp; Greatest on Hand Expression &amp; Pumping</b> —Laurel Wilson         |
| 11:15 – 12:15 | <b>Tongue and Lip Tie: What do we know?</b> —Dr. Kathy Leeper  |
| 12:15 – 1:00  | Lunch (provided in room)   |
| 1:00 – 2:00   | <b>The World Within Us: Breastfeeding and the Microbiome</b> —Jenny Walters                                |
| 2:00 – 3:00   | <b>Baby-Friendly Hospital Initiative Hot Topics</b> —Dr. Kathy Leeper                                      |
| 3:00 – 3:15   | Break  |
| 3:15 – 4:15   | <b>Sleep Postpartum: Realities and Anticipatory Guidance</b> —Libby Rosen                                  |
| 4:15 – 4:30   | Closing and Evaluations  |

A lactation room will be available for those needing to express breast milk during the conference. Infants in arms are welcome.

**REGISTER ONLINE NOW** at [ksbreastfeeding.org/events/conference2018](https://ksbreastfeeding.org/events/conference2018)

**LOCATION:** Eugene Hughes Metropolitan Complex  
5015 E. 29th Street N., Wichita, KS



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